



# The Northside Record

The Official Publication of

THE EXCHANGE CLUB OF NORTH JACKSON, MS -- Organized March 21, 1958  
Chartered April 18, 1958



Meetings on 1st & 3rd Monday

6:30 p.m. Western Sizzlin (1011 Lake Harbor)

### Club Officers:

Angela Butler President	Katherine Gould Secretary
President-Elect	Diane Sullivan Treasurer

### Directors:

James Gould	Jeff Conly
LW Jones	Al Dickens
Jack Thacker	Martin Butler

Ken Sullivan  
Immediate Past-President

**BULLETIN EDITORS:** Diane Sullivan/Katherine Gould

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## January 28, 2009

### NEXT MEETING:

**Speaker: Dr. Sylvia Mc Candless**  
Specialist, physical therapy

**WHEN:** February 3, 2009, Tuesday  
6:30 p.m.

**WHERE:** Western Sizzlin  
1011 Lake Harbor Drive  
Ridgeland, Mississippi

**MENU:** Buffet, tea, coffee, dessert

**Board of Directors Meeting: 6:00pm, Tuesday  
February 3, 2009**

### LAST MEETING:

The Exchange Club of North Jackson joined fellow Exchangites and guests at Richland Community Center for the Mid-Winter Meeting on Saturday, January 24, 2009. Rebecca and Johnny Middleton and Freddy Ahrend assisted registrants, many of whom were dressed as music entertainers—you might have thought you were seeing Hank Williams, Garth Brooks, even Dolly Parton (though most remained unrecognizable!). FUN was definitely added to the meeting, and it did not snow!

Denise Strub, Mississippi District President, called the meeting to order. The invocation was given and the pledge to our flag was recited. As doughnuts and coffee were enjoyed, Denise asked us to write down three things, or more, that people might not know about ourselves; later it was interesting to read about hobbies and past events and families of Exchangite friends.

Introduced was Volunteer Field Representative Russ Finney, member of the Exchange Club of Fairfield, Ohio. He was an excellent leader of a discussion on

“The Secret to Taking Exchange to the Next Level” and the PowerPoint visuals re-enforced the emphasis on how leadership of a club should inspire and help everyone work toward a common goal. Communication, confidence, and character create competence! He challenged all of us to be team players and enjoy the process!

After a break, Dennis Norwood, our Regional Vice President from Tennessee, showed some of the ways to add fun to Exchange. Several club members told of different things they encourage, such as a secret handshake, drawings, and competitions to add camaraderie among members. Mr. Norwood also spoke of some cost-saving measures being taken at National Exchange, including some lay-offs and restrictions on some travel.

We then enjoyed a delicious buffet of fried chicken, lemon-baked fish, okra, mashed potatoes and gravy, salad, tea, rolls, and lemon pie.

Afterwards Mr. Finney talked about growing our club membership, keeping members and finding new members to energize the club. Each person should help in some way, a recruiting strategy is good, rush parties can be successful, make meetings interesting and start and end on schedule. People like to belong where their time is valued. Good food helps, be passionate about club goals, and mentor new members.

Bob Roberts, member of the Exchange Club of Leavell Woods was recognized for his many years of service to Exchange. He is ninety-nine years old, and he entertained us with a rousing harmonica rendition. He was given a standing ovation and presented by Denise Strub with a certificate of appreciation and commendation for his faithfulness to Exchange. His wife, Mary, accompanied him. They have been married for seventy-one years.

Presented with a well-deserved award for Best-dressed Music Entertainer was Betty Ahrend of Richland.

President Strub reminded us of the District Convention at Cleveland June 19—21, Friday—Sunday. She also asked those who could to stay to meet with Mike Van Alstine, National Membership Manager, from 2:30—5:30 p.m. for pointers on helping clubs increase membership.

We then dismissed with our motto, “Unity for Service.”

### **UPCOMING EVENTS:**

Dixie National Rodeo

Thursday, February 5—Wednesday, February 11

5:30 p.m., Thursday, Friday, Monday, Tuesday,  
Wednesday

10:00 a.m., 2:00 p.m., 6:00 p.m., Saturday

1:00 p.m., 5:00 p.m., Sunday

### **BIRTHDAYS AND ANNIVERSARIES:**

#### February Birthdays

Jack Thacker, 2/12

George Bragg, 2/26

#### February Anniversaries

Al and Emily Dickens, 2/16

### **IN THE HOSPITAL:**

Diane’s father, Jack Tickle, recently has been in the hospital and will be having more tests.

Maxine has been in the hospital but is back home.

Emily, we’re glad to hear from Al that you are better.



**Stand Up America!**, our 90-day trial membership program, is in effect from January 1 through March 31 this year. Stand Up America! is a unique opportunity for our club to dramatically increase its size.

### **Recruitment Ideas for Stand Up America!**

Invite your family, friends, neighbors, and associates from work to join us.

Others that you could invite are people that you attend church with, play cards, dominos, golf, dinner club friends, or other social gatherings in which you are involved.

Visit businesses near you. Leave brochures, newsletters and membership information. Also, invite the owners and managers to our next Exchange club meeting.

### **Boost Club Membership**

We could not be the successful Club that we are without the dedication of all our members. We have members that have been in Exchange for as little as 2 years and as many as 50+ years.

2007 - Janie Thacker

2006 – Thal Athanasion, Angela Butler

2005 – Jack Thacker

2004 – Emily Dickers, Katherine Gould, LW Jones

2003 – Susan Bragg, Maxine Sullivan

1999 – Diane Sullivan

1998 – George Bragg

1995 – Martin Butler

1973 – Ken Sullivan

1964 – James Gould

1958 – Charles Butler, Jeff Conly (charter members)

1955 – Al Dickens

Thank you each and everyone for your time, dedication, and service to help make our community a better place for all. Without your help and commitment, we could not participate in the many projects that Exchange has in Americanism, Youth, Community Service and Child Abuse Prevention. Remember this is your Club; if anyone has ideas of projects, individuals to recognize for the Book of Golden Deeds, other schools you would like to see us ask to be involved in for the Youth of the Month/Year, ACE Award, or any other project that Exchange offers, present your ideas to the Board.

### **100<sup>TH</sup> ANNIVERSARY LOGO CONTEST**

Exchange’s 100<sup>th</sup> anniversary is March 27, 2011. In anticipation of events celebrating this major milestone, the National Exchange Club is sponsoring a 100<sup>th</sup> Anniversary Logo Contest. **Entries must be received at National Headquarters by May 31, 2009.** The winning design will be announced at the 2009 National Convention. Be sure to check the National Exchange Club website for all the rules and regulations.

### **Program Chair:**

February, Diane Sullivan

Visit our website at <http://exchangeclub-jacksonms.org>